



Intelligent links

You can use intelligent links on your website to give directions to any number of destinations of your choosing. Intelligent links open Transport Direct's journey planning input page with your destination pre-set, like this: [Get directions](#)

Here are some examples:

[National Trust property page](#) - under 'Plan your journey'

[Fancy A Pint pub page](#) - at the bottom of the 'Getting there' section

Creating an intelligent link is easy. If you have several destinations and want to create a link for each one, download this [Excel link generator](#), which automates the process.

For just one link, use the following template and follow the two steps described below:

<http://www.transportdirect.info/web2/journeyplanning/jpLandingPage.aspx?&id=bgsite&d=402136,286474&dn=Little Nibble Cafe>

- Change **402136,286474** to the X,Y co-ordinates of your destination (you can convert a postcode into co-ordinates with websites such as [Streetmap](#))
- Change **Little Nibble Cafe** to the name of your destination. You can also change the text "Get directions" to anything you like, if you wish.

In html, the link would look something like this:

```
<a href="http://www.transportdirect.info/web2/journeyplanning/jpLandingPage.aspx?&id=bgsite&d=402136,286474&dn=Little Nibble Cafe" target=_blank>Get directions</a>
```

(The `target=_blank` command will make Transport Direct open in a new browser window, so that your visitor doesn't 'lose' the page they were looking at).