



Smarter Choices - Changing the way we travel: main document

Smarter choices - Changing the way we travel - summary

This report studies the impact of soft measures, using evidence from the UK and abroad, case study interviews and the experiences of stakeholders.

Published:

24 June 2005

Chapter 1 - Introduction (279 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 2 - Overview of other soft factor studies (198 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 3 - Workplace travel plans (359 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 4 - School travel plans (289 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 5 - Personalised travel planning (310 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 6 - Public transport information and marketing (257 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 7 - Travel awareness campaigns (295 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 8 - Car clubs (292 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 9 - Car sharing (321 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 10 - Teleworking (251 kb)

Smarter choices - Changing the way we travel.

Published:

27 June 2005

Chapter 11 - Teleconferencing (246 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 12 - Home shopping (269 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 13 - Projections and costs (261 kb)

Smarter choices - Changing the way we travel.

Published:

24 June 2005

Chapter 14 - Conclusions (163 kb)

Smarter choices - Changing the way we travel.

Published:
24 June 2005
