



Making campaigning for smarter choices work

This document provides best practice guidance for the promotion of smarter choices initiatives covering issues such as campaign initiation, design, management and assessment. The document summarises the key points from the main TAPESTRY Guidance.

Making Campaigning for Smarter Choices Work: Guidance for Local Authorities (1 Mb)

Main document.

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Making Campaigning for Smarter Choices Work: Guidance for Local Authorities (118 kb)

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