



2008 campaign information

2008 campaign dates

European Mobility Week 2008 will be 16-22 September. EMW now incorporates In Town Without My Car! (Car Free Day), therefore ITWMC may be held on any day of the week, though 22nd September is the preferred and established date, which in 2008 falls on a Monday.

2008 Theme: Clean Air for All

European Mobility Week Charter 2008: criteria for participating towns and cities

- Organise a week of activities, 16-22 September, taking into account the air quality and carbon emissions theme.
- Implement at least one permanent measure which contributes to modal transfer from private car to environmentally sound means of transport. Where possible at least one of these measures should be a permanent reallocation of road space in favour of walking, cycling or public transport (eg road closure, wider pavement, new cycle or bus lane, new traffic calming scheme, lower speed limit).
- Organise the In Town Without My Car! event, i.e. car free street, setting aside one or several areas reserved solely for pedestrians, cyclists and public transport for at least one whole day, preferably (but not essentially) on Monday 22 September 2008.

Event registrations

[Online registration](#) is now open.

UK National Co-ordinator will check and validate details before publication to the European website.

T-shirts

Approved event organisers will receive free colourful European Mobility Week t-shirts (while stocks last) for distribution to event stewards. T-shirt design can be viewed on the internet ([link below](#)).

External links

[Campaign general info and materials/logos/downloads](#)

[Event registrations](#)

[T-shirts](#)