



Local Authority Regional Briefing

Leeds - 6th December 2010



Overview of the session

- Welcome and introduction from Chair (Pete Zanzottera)
- Video presentation from Rt Hon Norman Baker MP
- Success and effectiveness of Bikeability, Paul Robison, Cycling England
- Local authority funding arrangements for 2011/12, Joe Finlay, DfT
- Q & A
- A local authority perspective, Becky Prosser, Leeds City Council
- Q & A



Paul Robison - Cycling England

Success and effectiveness of Bikeability





Summary of MORI Research into Impact of Bikeability



WE KEEP THEM FOR A MONTH,
BUT IF NO ONE ADOPTS THEM
WE PUT THEM TO SLEEP



Introduction

- Overarching objective was to provide an indication of how the Bikeability programme has influenced perceptions of and attitudes towards cycling
- Examined awareness of Bikeability and attitudes towards the programme among year 5/6 children and their parents
- Undertaken in areas where Bikeability training had been delivered - both a 'mainstage' survey of households plus a 'booster' survey of those who had done the training
- General questions about attitudes to cycling plus Bikeability-specific questions for children and parents who had taken part



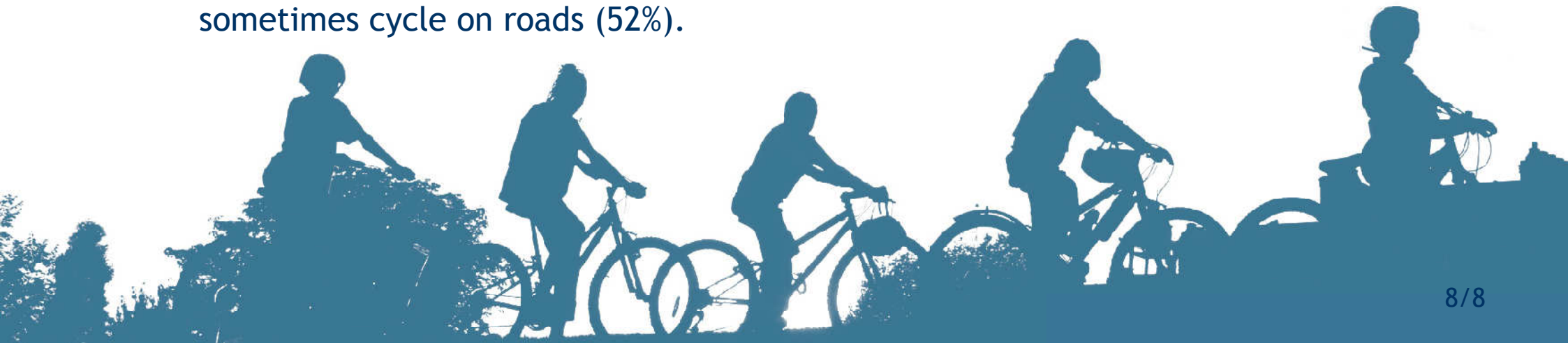
Attitudes to cycling

- Parents' perceptions of cycling - health & fitness (70%), fun (66%), road safety concerns (36%)
- Parents' perceptions of their children's views - fun (77%), exciting (45%), road safety concerns (17%)
- Children's perceptions of cycling - fun (89%), exciting (44%), good for me (31%) plus... skids (6%), wheelies (7%)
- Reasons for cycling - parents cycle for health & fitness (69%) and enjoyment (54%) where as parents say their children cycle for enjoyment (82%) and to be with friends (50%)
- Difference in reasons for cycling among children who have/have not done Bikeability: those who have done are more likely to cycle to visit friends houses (50% cf. 32%) and to cycle to the shops (23% cf. 16%)
- Parents concerns about their children cycling - cars driving too fast (54%), too much traffic (52%), other road users (45%) and the way people drive (42%)



Cycling behaviour

- 45% of parents said they had ridden a bike at least once in the last year. 1 in 6 cycle at least once a week during the summer.
- Social classes A and B are more likely to cycle than other classes (70% compared to 45% overall)
- Reasons for not riding include not having a bike (46%), lack of cycling ability (15%) and preferring to travel by car (14%).
- Nearly all children were able to ride (97%) and of those, 97% had cycled at least once in the last year.
- Of sports and activities done outside school, 52% of children said they had taken part in cycling, compared to football (43%) and swimming (51%).
- 19% of children had ridden a bike as recently as the day before.
- 56% of parents said their child cycled on the pavement, 23% on quiet roads, and 32% on any road. When children were asked, over half said they always or sometimes cycle on roads (52%).



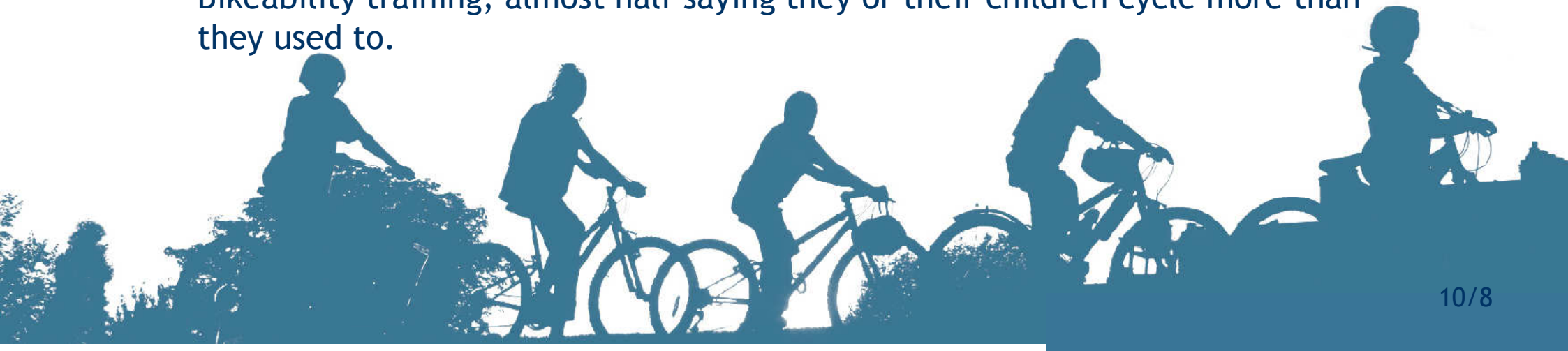
Perceptions of cycle training and Bikeability

- 6 in 10 parents say they are confident about teaching their child to cycle on the roads, 31% say they are not confident.
- When parents were asked if they thought it was important that their child received formal cycle training, 78% said it was very important this happened and a further 17% said it was fairly important.
- 83% of children and 87% of parents said they would be happy to take part or for their child to take part in training.
- Over 80% of parents whose children had not participated in Bikeability said they would expect it to raise their child's level of road awareness. 70% of children thought Bikeability would teach them to ride their bike more safely.



Experience and impact of Bikeability

- Nearly all children who had taken part in Bikeability said it has improved their skills in judging risks, signalling, and passing parked vehicles. 9 in 10 said they feel more confident about cycling on roads.
- Parents reported an improvement in their children's cycling skills. Parents said their children were better at judging risks, knowing their own ability, passing parked vehicles and looking behind them.
- 92% of parents said they thought Bikeability had improved their child's safety on the road and that they felt more confident about their child's riding as a result (84% expressed concern about safety of riding on the roads before their child received Bikeability training).
- 86% of parents said Bikeability had increased their confidence about their child riding on the road.
- Both parents and children reported an increase in their cycling following Bikeability training, almost half saying they or their children cycle more than they used to.



Conclusions

- A key theme from the research is the positive perception of cycling among both parents and children across all groups.
- Parents and children are concerned about safety on the roads. 95% of parents think formal cycle training is important.
- Bikeability boosts cycling confidence in both parents and children, such that they say they are more likely to cycle more often in future.
- The level of satisfaction with Bikeability training among parents and children is very high (98% and 96% respectively).
- Among those who haven't received Bikeability training, most (almost 90%) say they would give permission for their child to take part, or are keen to take part (children).
- Children cycle more after doing Bikeability (as reported by 49% of parents and 50% of children) and they are more confident (92%)



Joe Finlay - Department for Transport

Local authority funding arrangements for 2011/12



Department for
Transport

BIKEABILITY: 2011-12 ONWARDS

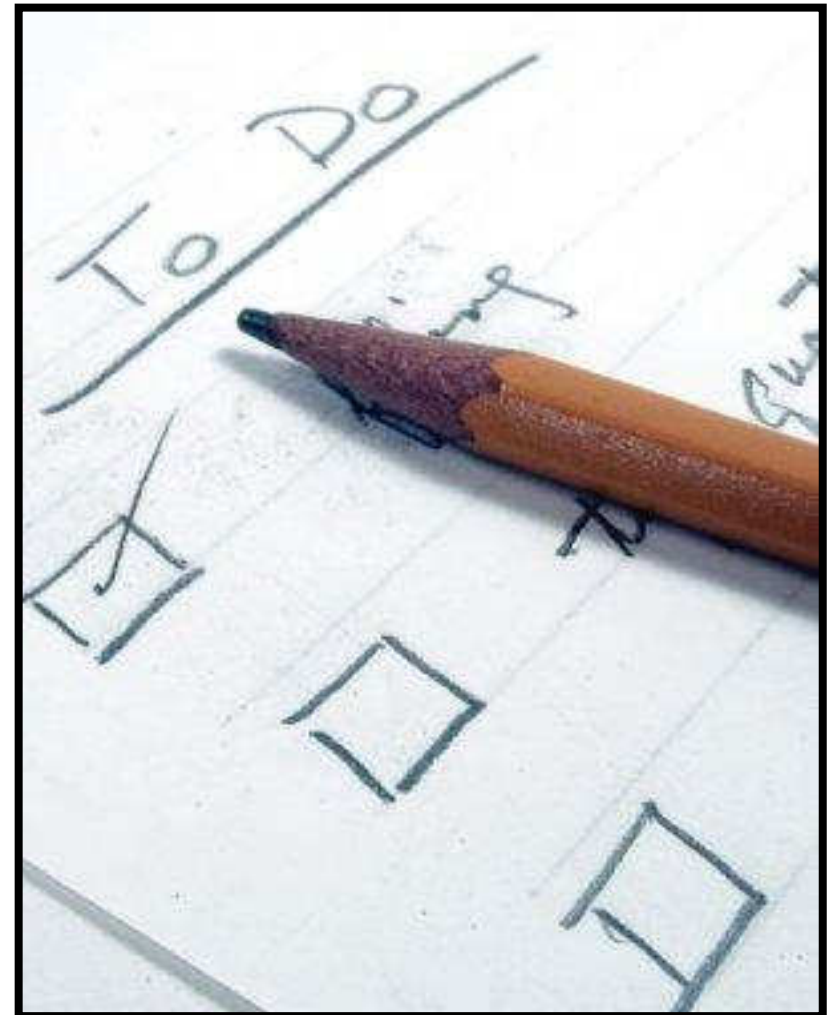
Joe Finlay

**Sustainable Travel Team
Department for Transport**



Introduction

- I will:
 - Discuss the current Government policy context for sustainable travel: including Bikeability
 - Give an update on future funding
 - Talk about what this might mean for Bikeability training



Policy Context

- New Government: Coalition Agreement commits to “Support sustainable travel, including walking and cycling”
- Strong focus on “Localism” and “Big Society”
- Spending Review: changes to both amount and direction of funding



What this means

- Simplification of funding for Local Authorities
- No further extension of specific sustainable travel grants beyond March 2011 – less “pots”
- Local Sustainable Transport Fund £560m over 4 years
- Strategy to be set out in a White Paper



Changes to local transport funding

- DfT therefore now rationalised transport funding and moving from 26 grant streams to 4 from 2011-12:
 - **Local Sustainable Transport Fund**
 - **Major schemes**
 - **Block funding for highways maintenance**
 - **Block funding for small local transport improvement schemes**
- All other specific grants, including specific ring-fenced grant to support road safety and delivery, being ended and transferred to main Local Government Formula Grant administered by CLG



Local Sustainable Transport Fund

- Will support goals of supporting the economy and reducing GHG emissions
- Helping local authorities (outside London) to deliver
- Principle of localism important
- £560m over four years – both capital and revenue
- Guidance for applicants coming soon



Bikeability cycle training to continue

The screenshot shows the Bikeability website homepage. At the top left is the main logo: "Bikeability" in a large, stylized font with "Cycling Proficiency for the 21st century" underneath. To the right of the logo are three overlapping speech bubble icons labeled "1 bikeability", "2 bikeability", and "3 bikeability". In the top right corner, there are links for "contact us" (with an information icon), "accessibility" (with a checkmark icon), and a "scheme login" button. Below the navigation bar is a search bar with the placeholder text "search bikeability" and a play button icon. To the left of the main content area is a "Bikeability near you" section with a form to find courses by local school, postcode, or local authority. The main content area features a welcome message and a large photograph of a young boy on a bicycle being assisted by an instructor. To the right of the main content is a "news" section with two articles: "Government commits to future support for Bikeability" (dated 15 October 2010) and "Introducing the new Bikeability website" (dated 23 September 2010). At the bottom of the page, there is a horizontal strip of small images showing various cycling activities.

Bikeability
Cycling Proficiency for the 21st century

1 bikeability
2 bikeability
3 bikeability

contact us accessibility scheme login

Home The Three Levels What is Bikeability? Delivering Bikeability Scheme Area Schools News

search bikeability

Bikeability near you

Find out if Bikeability is in your local school

Postcode

or

search for all the Bikeability providers near you

Local Authority

Please choose:


find a course

Welcome to Bikeability - 'cycling proficiency' for the 21st Century!
If you're thinking about getting on your bike, why not complete your Bikeability? It's fun and gives you the skills and confidence to cycle in modern road conditions.

news

Government commits to future support for Bikeability
15 October 2010
Cycling England is one of the bodies which has been under review by the Cabinet Office as part of its [...]
Comments 0

Introducing the new Bikeability website
23 September 2010
Regular visitors to the new site will have noticed big changes!. We've brought the site right up-to-date, but it should [...]
Comments 0



Bikeability

- A proportion of LSTF will be allocated to provide continued support for Bikeability.
- Support will continue until the end of the current Parliament. Grant and the scheme.
- Aim to provide the same level of support in 2011-12 that provided in 2010-11



Accessing Bikeability Grants

- Application for grant is separate from the Local Sustainable Transport Fund (guidance to be published)
- There will be no barrier to bidding for both
- You should have asked for initial bids already. Offers to follow soon. 2011-12 very similar to this year.



Looking forward

- Offers coming soon will be for 2011-12 only – but funding will be available for 4 years. Next bidding round may be for more than 1 year.
- **School Sports Partnerships:** still eligible for grant – opportunities to work together
- **LSTF:** opportunity to deliver Bikeability in a package



Summary

- Strong Government support for Bikeability - and Sustainable Travel
- Arrangements for grant in 2011-12 will be a lot like 2010-2011. More opportunities to follow in 3 years after that.
- Take advantage of the LTSF – and work with SSPs

Thank you

Department for
Transport



Thank you

0800 - 849 1017

contactus@bikeability.org.uk

