

TRANSPORT DIRECT - YOUR ONE-STOP SHOP FOR HOLIDAY TRAVEL PLANNING

The great British holiday is making a comeback. Increasing numbers of people are discovering that you don't need to go abroad to find beautiful beaches, stunning countryside, and a cultural heritage that's second to none.

But if you're taking a vacation in Britain this year, and perhaps visiting an unfamiliar part of the country, you need to be organised about your travel planning. You might need information on public transport - like bus and train times - or details about local roads and traffic conditions. You might need to know where to find the best tourist attractions, or places to take the kids.

In the past, planning the perfect holiday itinerary took a lot of time and effort. Even if you had access to the internet, you needed to visit many different sites.

But now, just one site can do all the hard work for you: www.transportdirect.info

Transport Direct is a unique and powerful website that makes organising a holiday far easier. And as millions of people have already discovered, it's free to use.

Whether you want to go from one end of the country to the other, or if you're planning a day trip closer to home, you only have to type a postcode, street or place name into Transport Direct's door-to-door journey planner.

The system will calculate the best possible routes, times and options, whether you're travelling by car, train, bus, coach, tram, ferry, tube or aircraft - or any combination of these. It can provide you with ticketing information, and tell you how much your journey will cost.

If you're flying, Transport Direct will show you the best way to get to the airport by car, or by public transport should you want to leave the car at home. It can tell you if there's a taxi service at a particular train station. Or it can provide information on Park and Ride schemes.

If you're a motorist who doesn't like motorways, preferring to take the scenic route, Transport Direct will give you route options, with maps and step-by-step instructions.

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Or you may need live information about roadworks, or congestion caused by a recent accident. With an internet-enabled mobile phone you can access real time and journey planning information while on the move.

It is the ultimate one-stop shop for the traveller. Do you need to find out the location of the nearest restaurant, theatre, or hospital - and how to get there? Transport Direct will provide the answers.

Building such a sophisticated site has been a major challenge. Over 30 million pieces of information are matched to different means of transport. Transport Direct covers streets in every city, town and village in Britain. Over 27 million domestic addresses are on the system - as are 2,500 train stations, over 330,000 bus stops, and thousands of timetables. All this information is updated to make sure it remains current and relevant.

More than a million people this year have already benefited from Transport Direct. If you're holidaying in Britain this year, why not log on yourself, and join the online transport planning revolution.

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